

Abstract

Indigo Incubator program made by Telkom Group have a purpose to facilitate startups as an incubation tool for business and funding development located in Bandung Digital Valley (BDV). Startup era now become the focus of various circles of both society and businesses, some people consider the identical culture of startup is sharing indefinitely. Startup is necessary to continue to innovate in its development. With only the idea is the main point of them, startup should consider how their ideas can be applied in real life. Therefore the knowledge sharing process is required through various interactions and media in order to deliver the knowledge from employee towards employee.

Knowledge sharing activity is expected to boost innovation and create a survived-startup after incubation. This study aims to determine whether there is influence of knowledge sharing on innovation at startup companies, and the statistical amount of the contributions. The object of research are determined based on the 15 startups incubated at Indigo Incubator program batch 2015. The method used by distributing a questionnaire, which is then processed using linear regression technique. Based on the analysis that there is significant influence of knowledge sharing on innovation, while the influence of knowledge sharing on innovation is 15.9%, remains influenced by other variables.

Keywords: *knowledge sharing, innovation, startup, incubation.*