

**“THE UTILIZATION FROM USED SHIRT FOR BAG PRODUCT IN
SUSTAINABLE FASHION CONTEXT”**

By :

Tengku Ingrid Adabella Aurora

1405110036

ABSTRACT

In this modern era, the need of fashion becomes important part in human lives. Almost every human in this world very consumptive with fashion. However, with earth condition that start rooting away, for example development of fashion ingredient that contain chemical substance that throw away waste. Now this waste often pile up in one wasted placed. In years this kind of waste can be very hard to digest or decomposed by earth due to the chemical nature. In other hand the fashion industry keep producing large amount of product in every year. This things becomes main idea for researcher to conduct experiment for main problem above , according to detailed examination awareness of fashion waste for Indonesian people it is low.

With applying sustainable fashion, researcher want to make use of fashion waste mainly shirt that no longer use and turn it into new fashion product with have better value and prices. Even though it comes for small thing, with full use the potential from useless shirt researcher hope that this examination can give big value of contribute in society, mainly motivated Indonesian people to aware with environmentally, especially in Bandung city since it's one of fashion city in Indonesia, to be more creative and innovative and more care about environmental damage.

Key words : industry fashion, shirt, sustainable fashion, eco fashion, bag

