Abstract

DESIGNING GUIDE BOOK OF FASHION HIJAB FOR BEGINNING

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In Indonesia, the majority Muslim community has caused the entry of the hijab trend culture and made the hijab fashion industry in Indonesia more developed than in other countries. Some women who are new to use hijab have difficulties like they are not knowing the different types of hijab and clothes, how to wear hijab as well, how to choose the right clothes according to the activities and events. In order to answer the problem and based on the data obtained, the writer will create a hijab fashion guide with the book media with illustrated visual content. With data collection using literature study methods, interviews, and questionnaires. The results of the design is a printed book that is expected to help users of hijab especially for beginners to find solutions to problems in the use of hijab, and get the information appropriately to look good and as you wish.

Keyword : Book, Fashion, Guide, Hijab, Illustration