

ABSTRACT

Garut regency is an area in west java province who have multiple art and cultures, One of them is art of garut sheep agility. The event of this art held on a regional or national big day. But the audiens are still in certain groups like family breeders sheep or peoples who close to the arena, also this art is still attached negative image, besides of this art can be potential for a tourism attraction. The reasons are beacause do not have information media could be used as promotion or introduction this art widely and in delivery process of informed the event art of garut sheep agility, HPDKI Garut City as the organizer still use writing through, whatsapp, sms or letter for the padepokan or breedes garut sheep. Needed a comprehensive work like observation and interview to support this art development. According to the analysis needed a capable media that can spreading information widely like website. Through this media, writer designing this website contains about event and schedule for art of garut sheep agility also infographic to educate about this art. Online information media that have a good growth, expected for art of garut sheep agility can be enjoyed and widely know also simplify the peoples to find information about this art.

Keywords : garut sheep, information media, the art of garut sheep agility, website