

Muhammad Fadel. 2017. The design of the media information about the introduction of plastic waste to a child by using Motion Graphic. Thesis. Visual Communications Design Studies Program. Faculty of Creative Industries. Telkom University.

Plastic waste is one of the biggest problems for the State of Indonesia. This is because many of its excessive use of plastics as well as the number of people who were concerned over the impact generated by the plastic so that it has become a phenomenon in Indonesia. The method used in qualitative data collection methodology which includes a literature study, observation, and interviews. The data have been collected and analyzed by the method of analysis of case studies that will be obtained various types of plastic materials, the impact that caused, and how plastic waste reduction. Motion Graphic to be designed will be as educative.

Keywords: Plastic Waste, Plastic Waste Gynecology, Hard Biodegradable, pollution, flooding, reduce, and recycle.