

ABSTRACT

Motorbike is a very popular vehicle in Indonesia. By the rapid growth of technology, motorbikes are now has more developed specifications. It causes an alternative usage of motorbikes. Origanally motorbikes are made to transport one or two persons maximum, but now it can be used to transport goods and commodity, especially for business activity. One of many problems from this issue is, in general, products that made to increase motorbike's room capacity to transport goods are only focusing on how many loads that can be transported, not focusing on the workflow and the user's ergonomoy. Especially on high frequency usage like in a business activity. An observation is done to get what's the need and possible product development to fulfill it's users need in the future, and hopefully can increase the user's performance in the business activity.