

Signsystem Design Lawang Sewu Historic Tourism In Semarang City

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ABSTRACT

Tourism is a means of important for now this . It was needed by the local people adult, teenagers, even children though. In the era of the communications technology, people would visit object tourism good indoor or outdoor to spread through social media like instagram, twitter, and path. And than so many travelers who want to visit the object tourism so the object tourism capable of being a source of income for the regions. Lawang Sewu known with historical buildings. Which currently have been renovated or repaired by a Semarang city government so that it becomes better and stable element historicals. But on the one hand, improvement facilities carried out by the government not good enough. Both in terms of explanation room , facilities , environment , or even signpost as signsystem . The purpose of this research is to develop a system to guide tourists when traveled. After obtaining data , writer do signsystem design object tourism historic sewu lawang by which the community does not feel confused in discover the location and knowing explanation a room that is being usedWriter obtained data for required through a method of observation , interview to speakers , the literature study , and kuisitioner.

Keywords: Signsystem, historic tourism, history, Semarang, and Lawang Sewu.