## ABSTRACT

The growth of nowadays style and lifestyle leads to a modern life, practical and technological. Such a lifestyle, can facilitate the community in doing things that ultimately impact on the lazy and lack of people in the move. So, it can trigger the body becomes less healthy and cause muscles or nerves are tense. Such a thing, capable of causing psychic and physical tension in a person. Especially women who have more vulnerable conditions especially for example new women give birth more need of self-care. Physical and psychological tension can be helped by self-care in order to get the relaxation that will eventually radiate the female inner beauty. Inner beauty is obtained by means of outer beauty treatments (physical) and inner too (meditation and knowledge) with the right relaxation. In Indonesia, including in the city of Bandung has been many treatment facilities that can reduce the level of psychic tension or stress a person. However, these facilities generally have problems in the lack of facilities maintenance function and interior atmosphere is less processed and less attention to comfort for visitors. Therefore, it is necessary to design an interior beauty center. The designed beauty center will accommodate a wide range of facilities that provide the function of beauty and body care with interior design. Interior design is expected to make visitors relaxed and refreshed that will give the final effect of inner beauty. The atmosphere of relaxation is obtained by approaching the analogy of the natural atmosphere. The design of Beauty Center is intended as a means of self-care that provides relaxation with descriptive, analytical and synthetic methods with natural atmosphere approach. So, it is expected to support every activity of care in a relaxation and the design can have a positive impact for users of the maintenance function as well as users of the design itself.

## Keyword: beauty center, Bandung, relaxation, natural approach