

ABSTRACT

Indonesia is one country that is rich in culture and tradition. One of them is the capital of the province of South Sumatra, Palembang with its own songket Palembang. Currently the noble values that contained in songket Palembang, is rarely noticed by Palembang songket fabric makers, as well as by users. Lots of the motifs are used just because the beauty of the motifs, even though the Palembang songket motifs have noble values of its own. This is the background of this research. This study seeks to create an introduction media to introduce songket Palembang with an effective way and easy to understand. To get a valid data, during this research used quantitative research method. Encyclopedias selected as the offered solutions to this issues. With complete information on the songket Palembang, accompanied by illustrations and images, is expected to be a medium that is effective and easy to understand to learn songket Palembang. The result of this research will be the first encyclopedias of the songket Palembang.

Keywords : Palembang, songket, Encyclopedias.