## **ABSTRACT**

Indonesia is a country with diversity of cultures, ethnic and arts spread from Sabang to Merauke. One of the tribes that are in Indonesia is the Batak tribe and culture, which is thick and inherited. Since a long time ago, Batak people have known cultural valuable and have a lot of cultural heritage, which one of them is traditional Batak textiles that are still exist today. The Batak traditional textile like Ulos, songket Batak, Batak woven sarongs, ikat and other woven fabrics are commonly used in ancient times as a daily wear and traditional clothing. But as development of the times and the rise of modern textiles, the use of traditional textile as daily outfits are slowly being replaced with modern textile that usually worn by public generally because it is considered more easier and practically. Although Batak traditional textile is a valuable cultural heritage, but the preservation of the textiles are getting declined. Many people less aware and not understand about traditional textiles, as well as the meaning contained in it. Therefore, the existence of Batak traditional textiles are getting lost even threatened with extinction. Based on survey results, it was found that the problem was still lack of space for informing and educating that innovative and fun. That make people less attracting especially the young generation as the next generation to visit. And the lack of further conservation of traditional textile development been one of the main causes. Based on this phenomenon, then needed the provision of facilities for a media to deliver information, media preservation and development of Batak traditional textile and introducing Batak traditional textile to the general public, that is the background of this Batak Textile Center plan. Interior designing Batak Textile Center lifted the thick and strong Batak kinship system that maintaining the balance of public life in Batak.