

**COMPANY PROFILE VIDEO PRODUCTION “PT. CIPTA MASTER  
PERKASA, TREND CENTRE KEMEJA MUSLIM INDONESIA”**

**Abstract:**

*PT. Master Cipta Perkasa is a company established in 2004 and specialized in fabrics and garments. PT. Master Cipta Perkasa has approximately 200 employees spread in one office and two warehouses of the company. Currently, PT. Master Cipta Perkasa is focusing on the production of Moslem clothing which market is spread through various cities in Indonesia. By carrying out the three brands, such as Dakkens, Albaina, and Isbath, PT. Cipta Master Perkasa is cooperating with leading department stores in Indonesia to sell Moslem clothing as well as working with other 10 Moslem clothing brands, spread in various regions in Indonesia, cooperation included in the form of production of Muslim clothing who will be branded with each of the brand itself. The product has a particular characteristic, an inherent innovative design products suitable with the consumer wishes. In every production process, PT. Master Cipta Perkasa always uphold the company's commitment which is always innovating motive and pattern of Moslem clothing products so that the products are produced in high quality manner and suitable with consumer wishes. By using a DSLR camera, everything is delivered in detail through a Company Profile Video entitled "PT. Master Cipta Perkasa, Trend Centre Kemeja Muslim Indonesia".*

**Keyword: Company Profile Video, PT. Cipta Master Perkasa, Moslem Shirt.**