

## ABSTRACT

The development of music in Indonesia at this time is very fast, it can be seen from the number of performances of music performed by Indonesia musicians and international musicians. Some of the reasons, among other things: the high public interest in music at home and abroad, as well as increased economic community. One of the activities of the prestigious event in the world of music is a live performance, or that could be called concert. However, to the activities mentioned above not many places that can support the event so much music concert in Indonesia, which is not enclosed. JCC is a building that has a lot of facilities and the best infrastructure to implement an event such as a concert, but unfortunately besides organizing music concerts building was also used to hold other events such as fashion shows, graduations, and other exhibitions. Yet when the Plenary Hall devoted to organizing music concerts, the building already has a lot of facilities. As one international scale performance space at the Plenary hall, Jakarta Convention Center should have a trademark that could represent the pride of Indonesia (identity or identities) of the Indonesian state that can be realized with the theme of interiors that represent the face of Indonesian culture, as long as it has been carried Jakarta Convention Center. By digging diversity of Indonesian culture as one of the ways in order to visualizing the concept, in this case the visualization of my culture focused on traditional house of each provinces, digging every element from the manufacture of materials, colors, and patterns in every home that will be the element - the element can be realized more depth, especially on the side of the room at the Plenary Hall, Jakarta Convention Center.

keywords: music, culture, traditional houses, concerts, acoustic