

ABSTRACT

Batak Toba script is a noble cultural heritage of Batak tribes from Tapanuli. However those scripts are no longer effective and efficient. In ancient times the scripts are mostly used by the datu as a ceremonial leader, but as the time passes the user scripts are not as much as previously. Script have been rarely used and began to be forgotten because of the limited use at present. Thus this script requires special attention that this script still has cultural value system of Batak Toba. This idea was later developed into a visual design concept of Batak Toba typeface based on it scripts character of anatomy and construction process of manufacture based on the rules of typography, so it appears in the form of adaptation latin fonts. From the shape of the syllabic script into phonetic application as a font in computer. After research and design process then this typeface is ready to socialized to local people with schools are for education as knowledge about revitalitation Batak Script into latin alphabet and government level which its use for the headlines text.

Keywords: Script, Typeface, Shape, Typography.